

# DANIEL BURTON SHANK

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Assistant Professor, Psychology, Missouri University of Science and Technology (August 2016-)

Research Fellow, Psychology, University of Melbourne (2013-2016)

Research Fellow, Sociology, University of Alabama at Birmingham (2012-2013)

PhD, Sociology, University of Georgia (2012)

MA, Sociology, University of Georgia (2008)

MS, Artificial Intelligence, University of Georgia (2006)

BA, Computer Science, Harding University (2003)

## ARTICLES (13)

Shank, Daniel B. and Rohan Lulham. 2016. "Symbolic Interaction with Consumer Products: An Affect Control Theory Approach." *Sociology Compass* 10(7):613-622.

Connor, Paul, Emily Harris, Sophie Guy, Julian Fernando, Daniel B. Shank, Tim Kurz, Paul G. Bain, and Yoshihisa Kashima. 2016. "Interpersonal Communication About Climate Change: How Messages Change When Communicated through Simulated Online Social Networks." *Climatic Change*:1-14. DOI: 10.1007/s10584-016-1643-z.

Shank, Daniel B. and Rohan Lulham. 2016. "Products as Affective Modifiers of Identities." *Sociological Perspectives*:1-20. DOI: 10.1177/0731121416629996.

Shank, Daniel B. 2016. "Using Crowdsourcing Websites for Sociological Research: The Case of Amazon Mechanical Turk." *The American Sociologist* 47(1):47-55.

Shank, Daniel B., Yoshihisa Kashima, Saam Saber, Thomas Gale, and Michael Kirley. 2015. "Dilemma of Dilemmas: How Collective and Individual Perspectives Can Clarify the Size Dilemma in Voluntary Linear Public Goods Dilemmas." *PLoS ONE* 10(3): e0120379.

Shank, Daniel B. 2014. "Impressions of Computer and Human Agents after Interaction: Computer Identity Weakens Power but not Goodness Impressions." *International Journal of Human-Computer Studies* 72(10-11):747-756.

Cotten, Shelia R., Daniel B. Shank, and William A. Anderson. 2014. "Gender, Technology Use and Ownership, and Media-Based Multitasking among Middle School Students." *Computers in Human Behavior* 35:99-106.

Shank, Daniel B. and Shelia R. Cotten. 2014. "Does Technology Empower Urban Youth? The Relationship of Technology Use to Self-Efficacy." *Computers and Education* 70:184-193.

Shank, Daniel B. 2013. "Are Computers Good or Bad for Business? How Mediated Customer-Computer Interaction Alters Emotion, Impressions, and Patronage toward Organizations." *Computers in Human Behavior* 29(3):715-725.

Shank, Daniel B. 2012. "Perceived Justice and Reactions to Coercive Computers." *Sociological Forum* 27(2):372-391.

Shank, Daniel B. 2010. "An Affect Control Theory of Technology." *Current Research in Social Psychology* 15(10):1-13.

Shank, Daniel B., Ronald W. McClendon, Joel Paz, and Gerrit Hoogenboom. 2008. "Ensemble Artificial Neural Networks for Prediction of Dew Point Temperature." *Applied Artificial Intelligence* 22(6):523-542.

Shank, Daniel B., Gerrit Hoogenboom, and Ronald W. McClendon. 2008. "Dew Point Temperature Prediction Using Artificial Neural Networks." *Journal of Applied Meteorology and Climatology* 47(6):1757-1769.

## **OTHER PUBLICATIONS**

### **CONFERENCE PROCEEDING**

Lulham, Rohan, Clementine Thurgood, and Daniel B. Shank. 2015. "An Affective Tool to Assist in Designing Innovations." in *The International Association of Societies of Design Research*. Brisbane, Australia.

### **CHAPTERS**

Cotten, Shelia R., Elizabeth L. Davison, Daniel B. Shank, and Brian W. Ward. 2014. "Gradations of Disappearing Digital Divides among Racially Diverse Middle School Students" In *Communication and Information Technologies Annual*. Eds. L. Robinson, S. R. Cotten, J. Schultz. Emerald.

Shank, Daniel B. 2014. "Technology and Emotions" In *The Handbook of the Sociology of Emotions, Volume II*. Eds. Jan Stets and Jonathan Turner. Springer.

Shank, Daniel B. 2010. "Trusting Technological Actors: A Foundation in Structure and Cultural Sentiments" In *Trust and Technology in a Ubiquitous Modern Environment: Theoretical and Methodological Perspectives*. Eds. Dominika Latusek and Alexandra Gerbasi. IGI Global.

### **OTHER PUBLICATIONS**

Shank, Daniel B. 2016. "Technology and Interaction" In *The Wiley-Blackwell Encyclopedia of Sociology, 2<sup>nd</sup> Edition*. Ed. George Ritzer.

Shank, Daniel B. 2014. "Book review of *eGods: Faith Versus Fantasy in Computer Gaming*, by William Sims Bainbridge." *Sociology of Religion* 75(1):175-176.

Shank, Daniel B. 2014. "Identities, Stress, and Health." In *The Wiley-Blackwell Encyclopedia of Health, Illness, Behavior, and Society*. Eds. William C. Cockerham, Robert Dingwall, and Stella Quah. Wiley-Blackwell.

Robinson, Dawn T. and Daniel B. Shank. 2009. "Affect Control Theory." In *Encyclopedia of Group Processes and Intergroup Relations*. Sage Publications.

## **MANUSCRIPTS**

### **UNDER REVIEW**

Shank, Daniel B., Yoshihisa Kashima, Kim Peters, Garry Robins, and Michael Kirley. "Norm Talk and Human Cooperation: Can We Talk Ourselves into Cooperation?" *Revise and Resubmit, Journal of Personality and Social Psychology*.

Sewell, David K., Peter J. Rayner, Daniel B. Shank, Sophie Guy, Simon D. Lilburn, Saam Saber, and Yoshihisa Kashima. "Economic Self-Regulation in an Integrated Human-Climate System."

Shank, Daniel B., Yoshihisa Kashima, Garry Robins, and Michael Kirley. "An Integration of Cooperation and Migration as Social Rewards."

Shank, Daniel B., Hannah Bohan, and Rohan Lulham. "Impression Management Using Consumer Product Photos on Facebook."

Shank, Daniel B. and Dawn T. Robinson. "Who's Responsible? How Regulated or Independent Representatives of Organizations Alter Customers' Emotions and Interaction."

### **UNDER PREPARATION**

Shank, Daniel B. "Conflict among Hierarchical Levels: How Subgroups Alter Individual and Collective Contributions in Multilevel Social Dilemmas."

Conner, Paul R., Hai Sun, Julian W. Fernando, Yoshihisa Kashima, and Daniel B. Shank. "Bridging the Gap: Awe Produces Pro-Environmental Attitudes and Behavior Intentions."

## **FUNDING (27,124 USD)**

"Impressions of People's Identities when Combined with Consumer Products." *Research Support Scheme*, Melbourne School of Psychological Sciences, University of Melbourne, 2015, to Daniel B. Shank, 1,736 USD (2,369 AUD)

"Designing Affectively." Centre for Contemporary Design Practices, University of Technology Sydney, 2015, to Rohan Lulham (collaborator Daniel B. Shank), 2,363 USD (3,000 AUD)

"People's Cooperation and Commitment towards their Groups Versus Subgroups." *Melbourne Early Career Researcher Grant*, University of Melbourne, 2015, to Daniel B. Shank, 19,025 USD (20,507 AUD)

*Summer Doctoral Research Fellowship*, University of Georgia, 2011, to Daniel B. Shank, 3,000 USD

*Graduate School Dean's Award for Dissertation Research*, University of Georgia, 2010, to Daniel B. Shank, 1,000 USD

## **AWARDS**

Outstanding Author Contribution, Emerald Literati Network Awards for Excellence. "Gradations of Disappearing Digital Divides among Racially Diverse Middle School Students" in *Communication and Information Technologies Annual*. Emerald Group Publishing Limited, 2015

Bo Williams Research Award for Outstanding Ph.D. Student. Department of Sociology, University of Georgia, 2013

Certificate of Excellence. Department of Sociology, University of Georgia, 2011

Graduate Paper Honorable Mention. "Affect toward Coercive Computers: Contrasting Affect Control with Social Exchange" *American Sociological Association: Mathematical Sociology Section*, 2010

Graduate Paper Award Winner. "Perceived Justice of Computers" *American Sociological Association: Social Psychology Section*, 2009

Odum Graduate Paper Award Winner. "Perceived Justice of Computers" *Southern Sociological Society*, 2009

## **PRESENTATIONS (22)**

### **SOCIAL DILEMMAS**

Shank, Daniel B., Yoshihisa Kashima, Saam Saber, Thomas Gale, and Michael Kirley. 2015. "Dilemma of Dilemmas: How Collective and Individual Perspectives can clarify the Size Dilemma in Voluntary Linear Public Goods Dilemmas." *American Sociological Association*, Chicago

Shank, Daniel B. 2015. "Combined Individual and Group Motivations can Produce Cooperation Patterns within Different Size Experimental Games." *Society of Australasian Social Psychologists*, Newcastle, Australia

### **TECHNOLOGY IMPRESSIONS**

Shank, Daniel B. and Rohan Lulham. 2016. "Using Technology to Make an Impression." *Society of Australasian Social Psychologists*, Brisbane, Australia

Lulham, Rohan, Clementine Thurgood, and Daniel B. Shank. 2015. "An Affective Tool to Assist in Designing Innovations." *The International Association of Societies of Design Research*, Brisbane, Australia

Lulham, Rohan and Daniel B. Shank. 2015. "Products as Affective Modifiers of Social Identities." *International Society for Research on Emotion*, Geneva

Shank, Daniel B. and Rohan Lulham. 2014. "Salesclerks and the Unemployed with iPads and Ferraris: How Technology Products Modify Impressions of Identities." *Group Processes*, San Francisco

Shank, Daniel B. 2010. "An Affect Control Theory of Technology." *Southern Sociological Society*, Atlanta

### **DIGITAL INEQUALITIES**

Cotten, Shelia R., Timothy M. Hale and Daniel B. Shank. 2014. "XO Laptops, One-to-One Computing, and a City's Effort to Eliminate the Digital Divide among Youth." *National Communication Association*, Chicago

Shank, Daniel B. and Shelia Cotten. 2013. "Does Technology Empower Urban Youth? The Relationship of Technology Use to Self-Efficacy." *American Sociological Association*, New York City

Shank, Daniel B., Shelia R. Cotten and William A. Anderson. 2013. "Gender, Technology Use and Ownership, and Media-Based Multitasking among Middle School Students." *Southern Sociology Society*, Atlanta

### **HUMAN-COMPUTER INTERACTION**

Shank, Daniel B. and Dawn T. Robinson. 2014. "Organizational Representatives as Barriers and Conduits of Emotion toward Organizations." *American Sociological Association*, San Francisco

Shank, Daniel B. 2014. "Impressions of Goodness and Power for Computer Agents." *American Sociological Association*, San Francisco

Shank, Daniel B. 2013. "Conduits and Barriers: Decoupling Emotions toward First and Second Order Representatives." *The Australian Sociological Association*, Melbourne

Shank, Daniel B. 2012. "Are Computers Good or Bad for Business? How Customer-Computer Interaction Alters Future Company Patronage." *Southern Sociological Society*, New Orleans

Shank, Daniel B. 2011. "Do Computer Representatives Alter Emotions Directed Toward Their Organizations?" *International Society for Research on Emotion*, Kyoto

Shank, Daniel B. 2009. "Perceived Justice of Computers." *Southern Sociological Society*, New Orleans (Invited as *Odum Graduate Paper Award Winner Presentation*)

Shank, Daniel B. 2008. "Affect toward Computers Who Coerce in Social Exchange." *American Sociological Association*, Boston

Shank, Daniel B. 2008. "Injustice in Social Exchange: The Effects of Computer Identity and Gender." *Group Processes*, Boston

Shank, Daniel B. 2007. "Perceptions of Computers Who Coerce." *Group Processes*, New York City

Shank, Daniel B. 2007. "Affective Responses When Interacting With Computers." *Southern Sociological Society*, Atlanta

## **OTHER**

Shank, Daniel B. 2010. "Happy and Unhappy, Blue and Cheerful, Miserable and Peaceful: The Co-Occurrence of Disparate Emotions." *American Sociological Association*, Atlanta

Shank, Daniel B. 2009. "Perceptions of Poverty and Benevolence by Religious Youth: Exploring Social Justice Attitudes using Affect Control Theory." *Christian Scholars' Conference*, Nashville

## **PEDAGOGY**

### **CLASSES (5)**

*Social Psychology*.

2016. Missouri University of Science and Technology (1 class)

2010. University of Georgia (3 classes)

*Group Dynamics*. 2016. Missouri University of Science and Technology (1 class)

*Psychological Science Theory & Practice Research Seminar*. 2014. University of Melbourne (1 class)

*Classic Sociological Theory*. 2011. University of Georgia (2 classes)

*Ethics and Social Issues*. 2008-2009. Abilene Christian University (4 online classes)

### **OTHER TEACHING**

Workshop Presenter. "Effective Academic Oral Presentations." 2013. Daniel B. Shank and Heather Soboko. Undergraduate Research EXPO, University of Alabama at Birmingham (1 workshop)

Teaching Assistant. 2006-2008; 2011. University of Georgia (5 classes)

Interim High School Teacher. 2004. Memphis Harding Academy (5 classes)

### **MENTORING**

Honors Thesis Supervision. 2015. University of Melbourne, *Hannah Bohan*: "Understanding Impressions of Consumer Products Posted to Facebook as Photos."

Honors Thesis Co-Supervision. 2014. University of Melbourne, *Susanne Hall*: "Anthropomorphism of Nature."

Mentor. 2006-2012. Laboratory for the Study of Social Interaction, University of Georgia

Mentor. 2007-2009. Mentoring Program for First-Year Graduate Students, Department of Sociology, University of Georgia

## **SERVICE**

### **PEER REVIEW (12 JOURNALS)**

American Sociological Review; Social Psychology Quarterly; Socius; Social Forces; Social Currents, Society and Mental Health; Sociological Inquiry; Current Research in Social Psychology; PLoS ONE;

Computers & Education; Information, Communication & Society; International Journal of Human-Computer Studies

## **CONFERENCES**

Session Organizer. 2015. "Emotions and Social Solidarity." *American Sociological Association*, Chicago

Symposium Co-Organizer. 2015. Daniel B. Shank and Yoshihisa Kashima. "Experimental Games: Structure, Motivation, and Collective Outcomes." *Society of Australasian Social Psychologists*, Newcastle, Australia

## **POSITIONS**

Floor Warden, Melbourne School of Psychological Sciences, University of Melbourne, 2014-2016

Editor, *Sociology of Emotions Newsletter*, ASA Emotions Section, 2011-2013

Chair, Graduate Student Advisory Committee, ASA Social Psychology Section, 2011-2012

Membership Committee, ASA Social Psychology Section, 2010-2011

Graduate Student Council Member, ASA Mathematical Sociology Section, 2009-2010

Nomination Committee, ASA Social Psychology Section, 2008-2009

Co-President, Sociology Graduate Society, University of Georgia, 2008-2009

Representative to the Faculty, Sociology Graduate Society, University of Georgia, 2007-2008

## **PUBLICATIONS**

Shank, Daniel B. 2015. "Using Amazon Mechanical Turk for Research." *ASA Social Psychology Section Newsletter*.

Cullatta, Elizabeth, Daniel B. Shank, Eric Anthony Grollman, and Alec Watts. 2012. "Social Psychology Graduate Student Advisory Committee Report on a Survey of Student Members." *ASA Social Psychology Section*.

Shank, Daniel B. 2010. "What's On Your Bookshelf." *ASA Sociology of Emotions Section Newsletter*.

## **OUTREACH**

Expert Interview, Cranbourne Secondary Students' School Project, Melbourne, Australia, 2013

## **DEVELOPMENT**

*Social Network Analysis and Network Models Workshop*. 2015. Swinburne University of Technology

*Academic Staff Mentoring Program*. 2014. Melbourne School of Psychological Sciences, University of Melbourne

*Grant Writing Course*. 2013. University of Alabama at Birmingham

*Summer Research Institute*. 2011. Consortium for the Science of Socio-Technical Systems

*Emerging Leaders Program*. 2010-2011. Graduate School, University of Georgia

*Seminar in Pedagogy*. 2009. Center for Teaching and Learning, University of Georgia

*Computational Analysis of Social and Organizational Systems*. 2007. Carnegie Mellon University

## **ASSOCIATIONS**

American Sociological Association: Social Psychology; Emotions; Mathematical Sociology; Communication, Information Technologies, and Media Sociology (CITAMS); Altruism, Morality, and Social Solidarity (AMSS)